



FOR IMMEDIATE RELEASE

WinnipegElection.ca Returns for 2011 By-Election

Winnipeg, Manitoba, November 23rd, 2011 – WinnipegElection.ca is back. The citizen-built election resource was updated earlier this month in preparation for this Saturday's by-election. The site, originally built by Open Democracy Manitoba for the 2010 Winnipeg general election, continues to empower and educate local voters about the roles, issues, and visions of our representatives.

The WinnipegElection.ca website features interactive ward maps, ward statistics and historical information about past elections, along with profiles of the current council and school trustee candidates. Twenty-one of the twenty-five candidates running in the November 26th by-election have replied to the WinnipegElection.ca platform questionnaire. Candidate questionnaire responses are featured on the site, along with links to their web pages, email addresses, and social media accounts.

Civic by-elections are typically plagued by low voter turn-out. In response to this challenge, the members of Open Democracy Manitoba are running a social-media campaign on Twitter and Facebook, spreading information about this by-election in hopes of increasing voter turnout.

WinnipegElection.ca is a citizen-created resource for the 2011 Winnipeg by-election. The site is operated by Open Democracy Manitoba, an organization founded by Kyle Geske, Jody Gillis, Ken Harasym and Andrew Burton. The community group's mission is to educate voters, empowering them to understand the roles, issues, and visions of our representatives in order have a more accountable and respectful democracy.

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For more information:

<http://winnipegelection.ca/about>

<http://winnipegelection.ca/press>

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